



**FORT DEARBORN LIFE**  
*Insurance Company®*

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Home Office: 300 East Randolph Street • Chicago, Illinois 60601 • (800) 348-4512 • Fax Number (312) 240-0143  
Administrative Offices: Downers Grove, Illinois • Cleveland, Ohio • Dallas, Texas • Tulsa, Oklahoma

**FOR IMMEDIATE RELEASE**

**Contact: John Myers**  
Manager, Corporate Communications  
(630)-824-5637  
John\_Myers@fdlic.com

**Fort Dearborn Life Insurance Company® Enters  
Joint Marketing Agreement with California Dental Network**

(CHICAGO) – June 28, 2007 – Fort Dearborn Life Insurance Company has entered into a joint marketing agreement with California Dental Network to cross-market Dental Preferred Provider Organization (PPO) and Dental Health Maintenance Organization (DHMO) plans.

Under the agreement, Fort Dearborn Life will offer the California Dental Network DHMO product through its sales offices in California. In return, California Dental Network will market Fort Dearborn Life Dental PPO products. Each organization will utilize its own distribution network; however, billing, administration and customer service will be performed by California Dental Network.

Agents, employers and employees can benefit from the versatile marketing agreement between the two organizations and their flexible plan designs. The dental plans are offered on a stand-alone basis or may be packaged together as a dual plan option giving employees a choice at the time of enrollment. In addition, the plans are available on an employer-sponsored or voluntary basis to groups with as few as two members and may be customized for groups with 50 or more employees.

“The combined synergies make this a win-win for each organization,” said Brad Gary, vice president and chief marketing officer at Fort Dearborn Life. “Through joint efforts, each organization will be able to offer brokers and consumers in California a greater choice of plans and dental providers.”

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“Fort Dearborn Life is an A+ rated carrier featuring a Preferred Provider Organization with more than 20,000 dentist access points in California,” noted Stephen Casey, president and CEO of California Dental Network. “This increases the strength and size of our already strong network and gives us the potential for greater distribution.”

California Dental Network is a Dental Health Plan that offers a variety of comprehensive dental benefit plans designed to meet the needs and budgets of groups, individuals and families living or working in the state of California.

With more than 35 years experience, Fort Dearborn Life is among the country’s leading providers of employee benefits. Fort Dearborn Life markets group life, short- and long-term disability, dental and individual annuity programs. Fort Dearborn Life has \$2.1 billion in assets and \$151 billion of life insurance in force. Fort Dearborn Life is rated A+ (Superior) by A.M. Best Company, affirmed Aug. 10, 2006,<sup>1</sup> and is rated A+ (Strong) by Standard and Poor’s for financial strength in its most recent report. Fort Dearborn Life is a subsidiary of Health Care Service Corporation (HCSC), a Mutual Legal Reserve Company.

For more information, please visit Fort Dearborn Life at [www.fdl-life.com](http://www.fdl-life.com) and California Dental Network at [www.caldental.net](http://www.caldental.net).

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<sup>1</sup> A.M. Best Company rates the overall financial condition of a company using a scale of A++ (Superior) to F (In Liquidation).