



FORT DEARBORN LIFE
Insurance Company

Home Office: 300 East Randolph Street • Chicago, Illinois 60601 • (800) 348-4512 • Fax Number (312) 240-0143
Administrative Offices: Downers Grove, Illinois • Cleveland, Ohio • Dallas, Texas • Tulsa, Oklahoma

FOR IMMEDIATE RELEASE

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**Fort Dearborn Life Welcomes Ken DiFrancesca as
Vice President, Retirement and Individual Products**

(CHICAGO) – January 29, 2007 – Fort Dearborn Life Insurance Company is pleased to announce the appointment of Ken DiFrancesca as vice president, retirement and individual products.

“With 20 years of experience in the insurance and financial services industries, I am confident Ken will provide the vision and leadership needed to build upon the success of our financial product lines and contribute to the growth of our organization,” said Larry Newsom, president and CEO of Fort Dearborn Life.

As vice president of the company’s individual and retirement products division, DiFrancesca will be responsible for all annuity sales and marketing, as well as individual and annuity administration.

DiFrancesca most recently served as corporate vice president at Bankers Life and Casualty Company. Previously, he held positions as senior vice president at MetLife Investors, vice president at Van Kampen Funds and regional director at Aetna Financial Services.

He received a bachelor of science degree in business education from the University of Illinois.



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With more than 35 years experience, Fort Dearborn Life is among the country's leading providers of employee benefits. Fort Dearborn Life markets group life, short- and long-term disability, group dental and individual annuity programs. Fort Dearborn Life has \$2 billion in assets and \$151 billion of life insurance in force. Fort Dearborn Life is rated A+ (Superior) by A.M. Best Company, affirmed Aug. 10, 2006, and is rated A (Strong) by Standard and Poor's for financial strength in its most recent report. Fort Dearborn Life is a subsidiary of Health Care Service Corporation (HCSC), a Mutual Legal Reserve Company.

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